



# DISCOVER PARADISE

**euromar**  
destination management company



*Discover*   
madeira



PORTUGAL

  
madeira

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*Paradise*  
IS JUST AROUND THE CORNER



MADEIRA



PORTO SANTO



# DISCOVER THE ISLANDS

## MADEIRA



### AREA

801 km<sup>2</sup>



### POPULATION

262 456 inhabitants



### TEMPERATURE

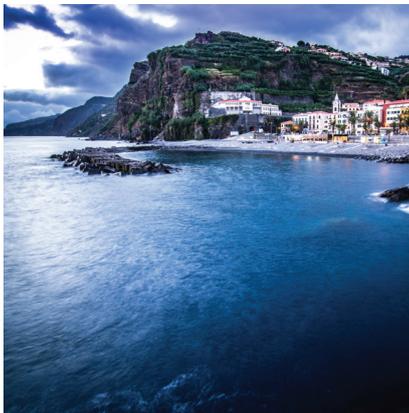
between 25°C in the summer and 17°C in the winter



### SEA

### TEMPERATURE

in the summer around 22°C and in the winter around 18°C



## PORTO SANTO



### AREA

42.48 km<sup>2</sup>



### POPULATION

5483 inhabitants



### TEMPERATURE

Dry and unchanging, with very little fluctuation over the seasons



### SEA

### TEMPERATURE

In the summer it varies between 24°C and 25°C, and in the winter it drops to about 2°C.



# COORDINATES



**MADEIRA**  
32°42'N 17°W

**PORTO SANTO**  
33° 3' 43" N, 16°  
21' 23" W

# AIRPORTS



**MADEIRA AIRPORT –  
CRISTIANO RONALDO**  
(9100-105 Santa Cruz, Madeira)

**PORTO SANTO'S  
AIRPORT (PXO)**  
(Vila de Porto Santo 9400-151)



**MADEIRA**



**FUNCHAL**

PORTUGAL

SPAIN

MARROCOS



# Introduction TO EUROMAR



# EUROMAR

Our mission at Euromar is to give you the best experiences, trips, open-air activities and memories that you can look back on later with a smile.

We offer competitive prices for tailor-made solutions and a team that stands out for its experience and professionalism.

**euromar**  
destination management company





# Holidays

FOR THE WHOLE FAMILY

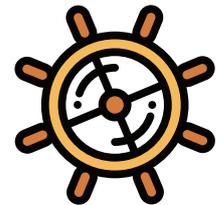




# HISTORY

Discovered in 1419 by Portuguese explorers Tristão Vaz Teixeira, Bartolomeu Perestrelo and João Gonçalves Zarco, Madeira received its name, meaning “wood” in Portuguese, because of the large quantities of this raw material on the island.

In 1425, it began to be colonised after its strategic value was realised. Its rich soil and geographical location quickly made it a port of call for trade routes in Europe.



# MADEIRA TODAY

Today, the archipelago of Madeira is a favourite destination for Portuguese people and foreign tourists alike. As well as having a mild climate throughout the year, it is a safe and peaceful area with varied cuisine and plenty of places to visit.

Madeira is home to exotic fauna and flora, and you can find species from all over the world. Its indigenous forest was classified by UNESCO as a natural World Heritage Site in 1999.





# GASTRONOMY

Madeira has a varied, rich cuisine. One of the most famous dishes is the espetada Madeirense, a type of meat kebab, sides of milho frito (fried cornmeal) and bolo do caco (flat, circular bread) are some of the other delicacies that will leave your mouth watering. For those who want a taste of the sea, the limpets (lapas in Portuguese) are a must. They are cooked in a specific frying pan and seasoned with garlic and lemon. With restaurants ranging from modern to traditional, you'll be spoilt for choice.





*Activities*  
DISCOVER THE WONDERS



# OUTDOOR ACTIVITIES

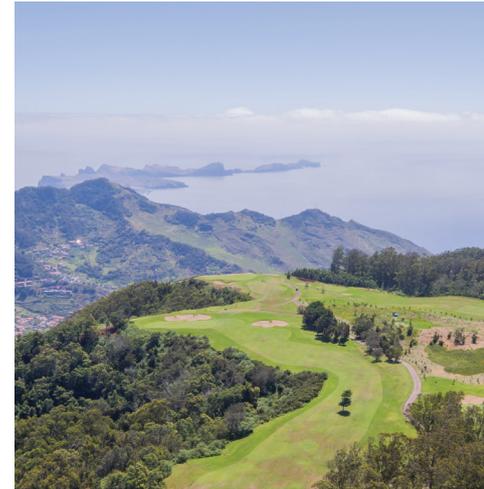
The islands of Madeira and Porto Santo boast a vast choice of activities for all tastes and ages.

From walking along the famous levadas (irrigation channels) to Jeep Tours, not to mention mountain biking, sailing and fishing.



# LAND & AIR

- Mountain biking
- Canyoning
- Stroll through the town
- Climbing
- Tours
- Geocaching
- Golf
- Karting
- Bird-watching
- Orienteering
- Paintballing
- Horse riding
- Hiking
- Levada walks
- Jeep/4x4 rides
- Abseiling
- Zip-wiring
- Trail running

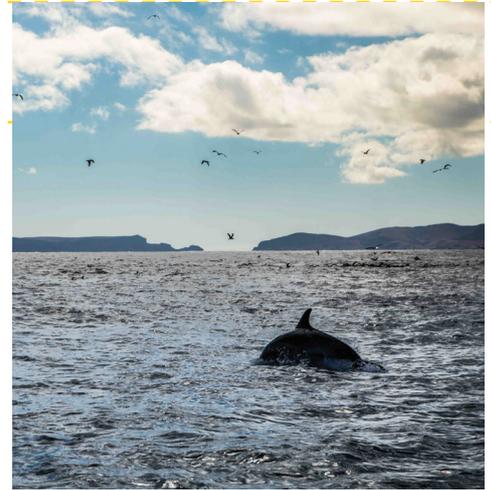


- Hang-gliding
- Paragliding



# SEA

- Boat hire
- Bodyboarding
- Coasteering
- Diving
- Whale watching
- Boat trips
- Fishing
- Stand-up paddle
- Surfing
- Sailing
- Windsurfing





UNFORGETTABLE  
*Events*





## SPECIAL EVENTS IN MADEIRA

Madeira hosts a variety of events that run throughout the year, including the world-famous New Year's Eve party, Carnival, the Flower Festival, Classic car show, Fire work festival and the Wine Festival.





*Personalised*  
FOR YOU



# HOTELS

There is a vast range of hotels on Madeira for all tastes and types of holiday.

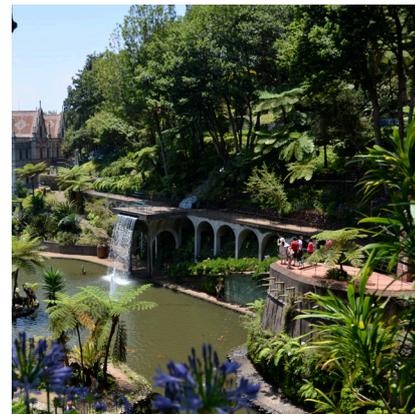
From city hotels and five-star accommodation to rural guest houses and cosy Madeiran Manors. You'll have a hard time choosing!



# GARDENS

Home to hundreds of species and subspecies of flower, this island has a variety of stunning gardens to suit all tastes.

The whole world can be found on one single island.





See You  
THERE

# LISBON & OPORTO

We will soon be  
operating in Lisbon  
and Oporto as well.

SEE YOU SOON





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